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FOR IMMEDIATE RELEASE

HEFREN-TILLOTSON FIRST VICE PRESIDENT NAMED LEUKEMIA & LYMPHOMA MAN OF THE YEAR

PITTSBURGH – Pledging to raise awareness and funding for blood cancer research, Hefren-Tillotson First Vice President Grant Fleming has been named 2021 Man of The Year by The Leukemia & Lymphoma Society (LLS) of Pittsburgh.

Man & Woman of the Year is a philanthropic competition to support blood cancer research among a group of motivated and dedicated individuals in Pittsburgh who have raised the most funds during a 10-week campaign.

Candidates form fundraising teams and compete in honor of two local children who are blood cancer survivors. In 2021, Fleming raised a total of \$191,000.

“I have always been a firm believer in paying it forward,” said Fleming. “I have been blessed with a supportive network of people who want to help others in a meaningful way. This fundraiser has shown me how generously our community supports important causes when called upon.”

Fleming is a First Vice President with Hefren-Tillotson, Inc., one of Western Pennsylvania’s largest investment advisory and financial planning firms. He is a member of the Fleming-Harrison Group that specializes in comprehensive financial planning involving investments, estate planning, retirement, insurance strategies, and tax planning for individuals, business owners, and retirement plans.

Fleming is a Certified Financial Planner® practitioner, an Investment Advisor Representative, a Registered Representative, and is a Licensed Agent for Life, Accident, and Health Insurance.

He graduated from Allegheny College with a Bachelor of Arts Degree in Managerial Economics.

In addition to his support with the LLS of Pittsburgh, Fleming is active with the United Way's "Bridges Society" and many other non-profit organizations throughout Pittsburgh.

In his spare time, Fleming enjoys staying active with running, exercising, golfing, skiing, outdoor activities, home improvement projects, and spending time with his wife Courtney, daughter Claire, and dog Nala.

About The Leukemia & Lymphoma Society

The Leukemia & Lymphoma Society® (LLS) is a global leader in the fight against cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world, provides free information and support services, and is the voice for all blood cancer patients seeking access to quality, affordable, coordinated care.

About Hefren-Tillotson

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401 (k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.

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