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FOR IMMEDIATE RELEASE

HEFREN-TILLOTSON ANNOUNCES NEW FINANCIAL ADVISOR

PITTSBURGH — Hefren-Tillotson, Inc., one of Western Pennsylvania’s largest investment advisory and financial planning firms, has announced the appointment of Allison Whitney as a Financial Advisor.

A career employee of Hefren-Tillotson, Whitney will make use of the Hefren-Tillotson MASTERPLAN approach to work with individuals and families to develop wealth management and retirement plans. She is an Investment Advisor Representative with a Series 7, 63 and 66 securities licenses as well as Life, Health, and Accident Insurance.

A 2001 graduate of Allegheny College with a Bachelor of Arts Degree in Studio Art with a double minor in Art History and Economics, has facilitated four successful Hefren-Tillotson United Way campaigns as Campaign Manager, where she was responsible for mobilizing the company’s efforts, both creatively and operationally.

Whitney serves on the board of directors of Bricolage Theater, an organization committed to providing enriching and immersive theatrical performances, and is actively involved in the Down Syndrome Association of Pittsburgh.

About Hefren-Tillotson

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401 (k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.

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