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FOR IMMEDIATE RELEASE

HEFREN-TILLOTSON'S ERIN WEBER NOMINATED FOR THE 2020 ATHENA AWARD

PITTSBURGH– Hefren-Tillotson, Inc. Associate Vice President and Financial Advisor, Erin Weber, has been nominated for the 2020 ATHENA Award presented by the ATHENA Awards Program of Greater Pittsburgh.

The 2020 ATHENA Award honors local businesswomen who have achieved excellence in their field, served the community and assisted other women in the attainment of their goals through mentorship. The ATHENA Award Pittsburgh will be announced during a virtual awards program on Friday, September 11.

“It is an honor to receive this nomination for the ATHENA Award,” said Weber. “Throughout my career, I have been blessed to know, learn from, and work with a diverse group of professional people.

From each experience, I have been guided to seek greater understanding for those who are in need and especially inspired to advocate and share for the professional development of younger women in our community.”

Weber is a founding partner of The Weber Group, a “team within a team” approach at Hefren-Tillotson. Along with her father, Senior Vice President, Al Weber and assistant, Katie Burr, the team strives to give clients a superior investment experience by providing optimal service, through shared expertise, for the individual and institution.

Weber holds Bachelor's and Master's Degrees from The Pennsylvania State University, along with the Series 7 and 66 securities licenses. She is a Licensed Agent for life, accident, and health insurance and has her Executive Certificate in Financial Planning from Duquesne University.

Weber is also a CERTIFIED FINANCIAL PLANNER™ practitioner, Certified Personal Finance Counselor® professional, and a member of the Financial Planning Association. She has presented at international, national, and state conferences in the field of education and co-authored multiple papers in the area of maximizing educator effectiveness.

Based on her unique background of educational innovations, Weber focuses on assisting individuals and families by helping them understand the concept and elements of financial planning.

Weber can be heard on the *Ask the Advisor* segment of Hefren-Tillotson's *Your Money and You* program on KDKA News Radio, and was featured on KDKA TV's *Pittsburgh Today Live*. She is Advisory Board President of The Pennsylvania State University, New Kensington, and has mentored professionals and students from multiple universities.

She is very active in the area of physical fitness, and won an international video contest promoting a healthy lifestyle. A life-long resident of the Pittsburgh area, Weber currently resides in Wexford, PA.

About Hefren-Tillotson

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401 (k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.

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