HEFREN-TILLOTSON

CONTACTS: Larry Sebbens

Corporate Communications

v: 412-633-1518

larry.sebbens@hefren.com

Dick Roberts

Roberts Communications USA

v: 412-721-7400

droberts@robcomusa.com

FOR IMMEDIATE RELEASE

HEFREN-TILLOTSON NAMED AS BEST PLACE TO WORK IN PITTSBURGH

PITTSBURGH– Hefren-Tillotson, Inc., one of Western Pennsylvania's largest investment advisory and financial planning firms, has been recognized by the *Pittsburgh Business Times* as the top Best Place To Work in the Extra Large company category of 150 employees or more.

The awards, which received more than 200 applications from Pittsburgh-area companies, are based on an online survey of employees. Companies are surveyed on a variety of factors ranging from employee job satisfaction to salary satisfaction to perspectives on management. Small companies have between 10 and 24 employees, medium 25-49, large 50-149 and extralarge 150-plus.

Hefren-Tillotson's position as a Best Place To Work is a result of the company's focus on its core values and for creating and supporting a corporate culture based on service.

"Hefren-Tillotson is honored to be selected as one of the best places to work in Pittsburgh," said Kim Tillotson Fleming, company Chief Executive Officer. "We strive to create an environment where people can have a positive impact within our organization each and every day.

"Traits like creativity, collaboration and a desire to serve clients are highly encouraged. We are committed to providing a great place to work and are excited to continue our growth with our most valuable assets – our people."

The awards are administered by Omaha, Neb.-based Quantum Market Research. Online employee satisfaction surveys formed the basis of the final ranking scores used in this program. The number of surveys required from each company was based on a sliding scale applied to the total number of employees the company has in the region — the higher the number of employees, the lower the percentage of employee surveys required to qualify. Companies are ranked by category.

About Hefren-Tillotson

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401 (k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.

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