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FOR IMMEDIATE RELEASE

HEFREN-TILLOTSON ANNOUNCES MULTIPLE PROMOTIONS AND NEW HIRE TO SUPPORT GROWTH

PITTSBURGH – Hefren-Tillotson, Inc., one of Western Pennsylvania’s largest investment advisory and financial planning firms, has announced an addition to its leadership team as well as the addition of two financial advisors to the firm.

Nichole McQuaide promoted to Director of Human Resources. McQuaide joined Hefren-Tillotson in 2011 and will be responsible for managing the firm’s enterprise-wide human resources program. Her experience spans the financial services industry including M&T Bank in Baltimore, Maryland and as an analyst with Morgan Stanley. McQuaide holds her PHR designation and graduated Cum Laude from St. Francis University with a B.S. Degree in Management and an MBA from Towson University.

Grady J. Wirth promoted to Financial Advisor. A Pittsburgh native, Wirth is a career associate at Hefren-Tillotson beginning with the company in its financial planning department. Through use of the Hefren-Tillotson MASTERPLAN approach, Wirth works with individuals and families to develop wealth management and retirement plans. A Cum Laude graduate of Robert Morris University, Wirth is a Certified Financial Planner Professional, an Investment Advisor Representative, a Registered Representative, and a Licensed Agent for life, accident and health insurance.

Michael B. McKee named Financial Advisor. McKee joined Hefren-Tillotson as a Financial Advisor and will focus on retirement planning and management solutions to businesses in Western Pennsylvania. He is an Investment Advisor Representative with Series 7 and 66 securities licenses. McKee earned a B.A. Degree in Management Information Systems at Grove City College and an MBA from the Joseph M. Katz Graduate School of Business at the University of Pittsburgh. Prior to joining Hefren-Tillotson, McKee spent 25 years with the United States Steel Corporation involved with the company's retirement programs.

“Nichole and Grady have been vital to the growth of Hefren-Tillotson, and we are proud to recognize their contributions to our firm's success with these promotions,” said Kim Tillotson Fleming, Hefren-Tillotson Chief Executive Officer. “And we welcome the talents of Michael to our team of experienced financial advisors.”

About Hefren-Tillotson

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401(k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.

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