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FOR IMMEDIATE RELEASE

## **HEFREN-TILLOTSON CEO SELECTED TO 2018 LIST OF NOTABLE FINANCIAL EXECUTIVES**

**Kim Tillotson Fleming named to the national Business Journals' Influencers list**

**PITTSBURGH** – Kim Tillotson Fleming, Chairman and Chief Executive Officer of Pittsburgh-based investment advisory and financial planning firm Hefren-Tillotson, Inc., has been selected to the national list of Business Journals' Influencers for 2018.

The list features 100 executives who have or are having an impact on business being done in communities across the United States.

These 100 executives represent both large, nationally known lenders as well as smaller, community-based institutions. The group also includes entrepreneurial investors and the financial stewards who work on behalf of businesses nationwide as chief financial officers.

In addition to Fleming, two other Pittsburgh-area executives named to the list include Patrick O'Brien of CB Financial Services Inc. and Tim Zimmerman of Standard AVB Financial Corporation.

All executive recipients were identified in conjunction with editors and staff writers across The Business Journals' network of more than 40 publications, including the *Pittsburgh Business Times*. Each has been featured as part of The Business Journals' continuing coverage of the newsmakers in those cities.

Fleming had served as President of Hefren-Tillotson since 1996, and in December 2010, was elected Chairman and Chief Executive Officer. A graduate of Northwestern University with a degree in Economics, Fleming is a Chartered Financial Analyst charterholder and a graduate and Board Member of the Securities Industry Institute at the University of Pennsylvania.

Fleming serves on the boards of Allegheny College, Allegheny Conference on Community Development (Treasurer), The Buhl Foundation, Dollar Bank, EQT GP Holdings, The Pittsburgh Foundation, and SIFMA. Additionally, she has served on the capital campaign committees for the Children's Institute of Pittsburgh, the University of Pittsburgh Cancer Institute, and Children's Hospital.

Fleming has received other community honors including being named a 2016 Women of Distinction recipient by the Crohn's & Colitis Foundation of America and the Chairperson of the United Way of Allegheny County's 2013 Campaign and Co-Chairman of the United Way Women's Leadership Council in 2008 and 2007. In 2011 and 2004, she was named an Athena Award finalist and received the 2005 YWCA "A Tribute to Women Leadership" award for business.

### **About Hefren-Tillotson**

Hefren-Tillotson Inc., is a leading diversified financial services firm providing investment and retirement plan management and comprehensive, financial planning through MASTERPLAN for individuals and businesses. The firm's wealth management services are administered by Certified Financial Planner (CFP) professionals, Chartered Financial Analyst (CFA) Charter holders, attorneys, Chartered Life Underwriters, and CPA/PFS's. Hefren-Tillotson offers corporate services including 401 (k) retirement planning, executive financial counseling, fiduciary reviews and workplace financial planning seminars. Founded in 1948, the firm is headquartered in Pittsburgh and has offices located in Pittsburgh, Butler, Greensburg, North Hills, and South Hills.