

PRESSRELEASE

For Immediate Release

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Hefren-Tillotson Named One of Best Places to Work in PA 2010

Pittsburgh, PA – Hefren-Tillotson, Inc. has been named one of the Best Places to Work in PA for 2010. The awards program, created in 2000, is one of the first statewide programs of its kind in the country. The program is a public/private partnership between Team Pennsylvania Foundation, the Pennsylvania Department of Community and Economic Development and the *Central Penn Business Journal*.

This survey and awards program was designed to identify, recognize and honor the best places to be employed in Pennsylvania, benefiting the state's economy, its workforce and businesses. In the past, employers were categorized based upon the number of employees they had in Pennsylvania. This year, employers were categorized based upon the total number of employees they have in the United States. This change was made to ensure the proper alignment of organizations and to avoid naming large national employers to the small/medium list simply because they have fewer employees based in Pennsylvania. This change did not have any impact on which organizations made the list, just how they were categorized.

To be considered for participation, companies had to fulfill the following eligibility requirements:

- Have at least 25 employees in Pennsylvania;
- Be a for-profit or not-for-profit business;
- Be a publicly or privately held business;
- Have a facility in Pennsylvania; and
- Be in good standing with Commonwealth agencies under the Governor's jurisdiction.

Companies from across the state entered the two-part process to determine the 100 Best Places to Work in PA. The first part of this process was evaluating each nominated company's workplace policies, practices, philosophies, systems and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration and survey process.

Hefren-Tillotson will be recognized at the Best Places to Work in PA evening awards ceremony on Tuesday, November 30, 2010, at the Lancaster County Convention Center in Lancaster, PA. Rankings will be revealed at the ceremony. Tickets may be purchased online at www.centralpennbusiness.com/events.

In addition to the public/private partnership, the program is supported by the following organizations: Lead Sponsor—Team Pennsylvania Foundation; Presenting Sponsor—ParenteBeard, LLC; Major Sponsors—Capital BlueCross; E.K. McConkey & Co., Inc.; Penn State, Smeal College of Business; Saul Ewing; and Supporting Sponsor—Arcus.

For more information on Best Places to Work in PA, visit www.bestplacestoworkinpa.com or contact Stephanie Outten at the *Central Penn Business Journal* at 717-236-4300 or StephanieO@journalpub.com.

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Hefren-Tillotson, Inc., (www.hefren.com) founded in Pittsburgh in 1948, is the oldest and largest full-service investment firm headquartered in Western Pennsylvania. Hefren-Tillotson's offices are located in Butler, Wexford, Upper St. Clair and Downtown Pittsburgh.
